



Pakistan National Council of the Arts
Ministry of Information, Broadcasting, National History &
Literary Heritage,
Government of Pakistan



National Art Gallery, Plot No. 5, F-5/1, Islamabad
Ph: 051-9205257, 9205273, 9208810 Fax: 051-9205392
Email: pncoaisb@gmail.com

Subject: CPEC Youth Contest.

Dear All,

PNCA is holding a youth contest of short Films, Documentaries, Photography/Photomontages and Digital stories about the China Pakistan Economic Corridor (CPEC) to introduce and highlight the art and culture along the Silk Route from Khunjrab Pass to Gwadar.

Youth living along the Silk Route can document their respective areas, cities, towns and villages incorporating local music, art, historic sites, traditions, customs, dresses, food and history.

Impressions of children and older people about their places of residence work and study could also be included.

Special event, festivals and exceptional happenings in their areas could also be made part of their work.

Prizes will be awarded to best entries in different categories judged by a jury of experts. Selected entries will be exhibited in six different cities of Pakistan at the conclusion of the contest. Young people interested in taking part in the contest or need further information may contact PNCA

You are invited to contribute work/works in a genre of your choice along with the following;

1. Your head shot.
2. Your CV
3. High resolution photograph of your work.

You can contact at the number & email given below for any of your query.

• **Ms. Sobia Rehman**


Pakistan National Council of the Arts F-5/1, Islamabad

Off: 051-9208810

Cell: 0304 9945205

E-mails: nagvad.pnca@gmail.com, sobyarehman@hotmail.com

Deadline for submission of entries is 10-2-2018, your support to execute the program will be much appreciated.


(SOBIA REHMAN)
Deputy Director
Visual Art Division

CPEC Film Contest

A competition among the youth of Pakistan who live along the historical silk route from Khunjrab to Gwadar has been planned by PNCA in the following categories

Short Films

Short films of 5-10 minutes duration based on the events, life histories/stories of the people/community, landscape and lifestyle of people living around the historical Silk Route and CPEC.

Prizes	
1 st Prize	Rs.200,000/-
2 nd Prize	Rs.100,000/-
2 nd Prize	Rs.100,000/-

Rules

1. Video quality should be in High Definition (HD) 720p
2. The Film story should be relevant to the theme of the contest. i.e. Silk Road – CPEC.
3. Duration of the Short film should be 5-10 minutes.
4. Any copy right infringement or plagiarism will automatically disqualify the participant.

Documentaries.

Short documentary (5-7 min) based on the changing scenario of the Silk Road, special events, stories of the people/community living in the cities, towns and villages along the Silk Route and CPEC, having special appeal and interest for the viewers.

Rules	
1 st Prize	Rs.150,000/-
2 nd Prize	Rs.150,000/
2 nd Prize	Rs.50,000/-

Rules

1. Video quality should be High Definition (HD) 720p.
2. The Documentary/script should be based on verifiable facts duly researched.
3. Duration of documentary should be 5-7 minutes.
4. More than 75% should be shot on chosen location by the participant.
5. Any copy right infringement or plagiarism will automatically disqualify the participant.

Photography / Photomontages

Photographs based on the historical archaeological and heritage sites and communities people and places along the historical Silk Route/CPEC.

Prizes	
1 st Prize	Rs.50,000/-
2 nd Prize	Rs.25,000/-
2 nd Prize	Rs.15,000/-

Rules

1. All photographs should be submitted in soft and hard forms.
2. The size of the picture should be 10' x 12' (inches). Best photographs would be displayed by PNCA in the exhibition to be held at the conclusion of the contest.

Digital Stories

Digital stories are multimedia movies that combine photographs, video, sound, music, text, and often has a narrative voice. Based on the theme of the contest, digital stories of maximum duration of 2-2.30 minutes is eligible for the competition.

Prizes	
1 st Prize	Rs.50,000/-
2 nd Prize	Rs.25,000/-
2 nd Prize	Rs.15,000/-

Rules

1. Photographs should be recent and original, taken on Digital/negative Camera. Black & White and color entries would be acceptable. Photographs should not have been printed in newspapers nor posted on internet, Facebook, Twitter or Instagram etc.



Pakistan National Council of the Arts, F-5/1, Islamabad

Further information may be obtained from Phone Number: 051-9205273-74, E-mail:

pncoasib@gmail.com Written queries may be sent at the address given above.

Contestants can take part in two categories only.

CPEC YOUTH CONTEST

SHORT FILMS
DOCUMENTARIES
PHOTOMONTAGES
DIGITAL STORIES

PNCA is holding a youth contest of short Films, Documentaries, Photomontages and Digital stories about the China Pakistan Economic Corridor (CPEC) to introduce and highlight the art and culture along the Silk Route from Khunjerab Pass to Gwadar.

- Youth living along the Silk Route can document their respective areas, cities, towns and villages incorporating local music, art, history, sites, traditions, costumes, dresses, food and history.
- Impressions of children and older people about their places of residence work and study could also be included.
- Special event, festivals and exceptional happenings in their areas could also be made part of their work.

Prizes will be awarded to best entries in different categories judged by a jury of experts. Selected entries will be exhibited in six different cities of Pakistan at the conclusion of the contest. Young people interested in taking part in the contest or need further information may contact PNCA

Pakistan National Council of the Arts
Ministry of Information, Broadcasting and National Heritage
5, F-5/1, Islamabad

www.pnca.org.pk | pncoasib@gmail.com | 9205273-74 | PNCAOfficial | PNCAOfficial

سی پیک یوتھ کانٹیسٹ

شارٹ فلمز
ڈاکیومنٹریز
فوٹو مونٹاجز
ڈیجیٹل اسٹوریز

پاکستان نیشنل کونسل آف آرٹس ٹاپا اور سیم کے سبب اُبھرتے ہوئے کرادار کو اُچا کر کرنے کے لئے اور اس قدم کو گزرا گئے مقامی و علاقائی پہلوؤں کو پس بڑھانے کے لئے پاکستان کے کوجوانوں کے مابین شارٹ فلم، ڈاکیومنٹری، فوٹو مونٹاژ اور ڈیجیٹل اسٹوریز کے مقابلوں کا انعقاد کیا جا رہا ہے۔ ان مقابلوں کے انعقاد کا بنیادی مقصد غراہ سے گوار تک سفر کے دوران دکھائی دینے والی ثقافت، سماج اور پرانی ہے۔

- کامیاب ترین اور قیمتی کاموں میں وہاں کے بڑوں اور بچوں کے تاثرات کو شامل کیا جاسکتا ہے۔
- خصوصی تقریب، جہاں راہرواں مقامات کو بھی اپنے کام کا حصہ بنایا جاسکتا ہے۔

مختلف درجہ بندی کے حساب سے بہترین کردار دی جانے والی اعزیز کو ماہرین پر مشتمل جج کے فیصلے کے مطابق انعامات دیئے جائیں گے۔ مقابلے کے نتائج آنے پر منتخب کردار اعزیز کی پاکستان کے ہفتے بڑے شہروں میں نمائش کی جائے گی۔ مقابلے میں دلچسپی کے خواہش مند کوجوان مزید معلومات کیلئے پی این سی اے سے رابطہ کر سکتے ہیں۔

پاکستان نیشنل کونسل آف آرٹس
وزارت اطلاعات، نشریات اور قومی ورثہ

www.pnca.org.pk | pncoasib@gmail.com | 9205273-74 | PNCAOfficial | PNCAOfficial